# **They Shall Go Nameless**



Following The Group With No Name's completion of a two week engagement at Los Angeles' Studio One, the group was joined for a celebration by Neil Bogart, president of Casablanca Record and Filmworks, and Dick Broder, their personal manager. The Group With No Name has recently begun work on their second Casablanca lp. Pictured left are: Katie Segal, Jimmy Lott, Franny Eisenburg, Neil Bogart, Carolyn Ray, Alan Miles and Dick Broder.

## **CRI Names** Levy, Hurley

■ PARIS—Alain Levy has been appointed to the position of director of marketing, European operations, CBS Records International, and Pat Hurley to the newly created position of director of operations and planning, by Peter de Rougemont, CRI vice president, European operations.

Hurley will be responsible to de Rougemont in the areas of manufacturing, warehousing and distribution, inventory levels, capital investment and long-range planning. He will also continue to handle personnel and compensation practices.

Reporting to Hurley will be Peter Bouwens, managing director of CRI's International Manufacturing and Service Center at Haarlem in the Netherlands.

Jeremy Carter, who comes to CBS from Scott Paper's Benelux subsidiary where he served for five years as director of finance, succeeds Hurley as CRI's European Controller.

Asylum Sets Joni LP
■ LOS ANGELES — A new Joni
Mitchell album, "Hejira," has been scheduled for November release by Asylum Records. Her fifth for the label, it will be supported by a major marketing effort during the next three months according to George Steele, vice president of marketing services at Elektral Asylum.

Noting that "Hejira" is Mitchell's first album since last winter, Steele stated that a promotional campaign in key AM areas would be added to a heavy FM schedule to take advantage of the holiday selling season. An acceleration of trade ads, billboards and in-store promotional activity is planned for January.

# **Day Five Moves**

■ SAN FERNANDO — Day Five Productions has recently moved into new offices located in San Fernando, Calif. The newly constructed office complex will be totally self-contained with a 24track recording studio; fully-equipped rehearsal hall; their own production company, consisting of lights, sound and two airplanes servicing all Day Five acts; a special section for the development of Bahai projects; and management offices.

### Gasper Joins RCA

■ NEW YORK — Jerome Gasper has joined RCA Records as a producer, it was announced by Mike Berniker, division vice president, popular music, artist & repertoire. Gasper will report to Bill Mulhern, director, east coast, a&r.



Jerome Gasper

As an independent producer/ engineer for A-Dish-A-Tunes, Ltd., Gasper worked for Capitol Records (The Reflections), MAM Records (J. R. Bailey), RSO Records (Revelation, produced with Norman Harris and Allen Felder) and Chelsea Records from 1971 through 1975. At Atlantic Records for the previous two years, Gasper served as a staff engineer for such acts as Aretha Franklin, Herbie Mann, King Curtis, Eddie Harris and Donny Hathaway.

#### **CPME To Honor Arnold & Purcell**

■ NEW YORK — Eddy Arnold and lerry Purcell, his personal manager for the past 12 years, will be honored with the First Annual Artist-Manager Award from the Conference of Personal Managers East at a luncheon in their honor at the Warwick Hotel in New York on Tuesday, December 7, it was announced.

The award is presented to an artist and manager who "exemplify the harmonious and successful relationship reached between a talented entertainer and a dedicated personal manager."

It will be presented by George Scheck, president of the Conference of Personal Managers East.

#### Petnov Joins Lifesong

■ NEW YORK—Shelly Petnov has joined Lifesong Records as assistant to Mel Fuhrman, director, sales and marketing.

Ms. Petnov was most recently an executive at Cove & Cooper. She has worked at Elektra/Asylum Records.

#### Sloman to Record Plant

■ NEW YORK—Paul Sloman has been named general manager of the Record Plant. Sloman, a former record producer for ABC-Paramount and A&M Records, has also managed the rock group Ambergris.

#### New York Honors The Bee Gees









New York City honored the Bee Gees, who are donating the proceeds of their Madison Square Garden Concert to the Police Athletic League, with a luncheon at Gracie Mansion two weeks ago. At the event, the Gibb brothers were presented with gold records for their latest RSO album, "Children Of The World" (top left): pictured are RSO VP of east coast operations Bob Edson, WABC-AM program director Glenn Morgan, Barry Gibb, RSO president Al Coury, Maurice Gibb and Robin Gibb. Also at the gala were (top right) James Taylor and Carly Simon and (bottom left) Andy Warhol and Paulette Goddard. At bottom right, Barry Gibb addresses the gathering as RSO Chairman Robert Stigwood, Mayor Abe Beame, U.S. District Attorney Robert Morgenthau, and brothers Robin and Maurice look on.